

विशाल चौहान, भा.प्र.से.
संयुक्त सचिव

VISHAL CHAUHAN, IAS
Joint Secretary



सत्यमेव जयते



आज़ादी का
अमृत महोत्सव

भारत सरकार
स्वास्थ्य एवं परिवार कल्याण मंत्रालय
निर्माण भवन, नई दिल्ली - 110011

GOVERNMENT OF INDIA
MINISTRY OF HEALTH & FAMILY WELFARE
NIRMAN BHAVAN, NEW DELHI - 110011

Tele: 011-23063585 / 23061740
e-mail: js.policy-mohfw@gov.in

D.O. No. L.19017/14/2023-NUHM
Date: 9th June 2023

Dear Colleagues,

Please refer to the Joint letter of Secretary (HFW) and Secretary (MoHUA) D.O No. Z.14012/Street Food/CBP/2005/NHM dated 17th April, 2023 (copy enclosed) which was sent to States/UTs along with concept note on developing "Healthy & Hygienic Food Streets".

2. In this regard, it is stated that for establishing these food streets, financial assistance of Rs.1 crore per food street/districts will be provided to the States/UTs under National Health Mission (NHM) with the condition that standard branding of these food streets will be done as per FSSAI guidelines. The fund of Rs.1 crore will be used for activities such as provision of safe drinking water, hand washing & toilet facilities, liquid & solid waste disposal, signage's, branding etc., however not to be used for any construction or renovation of shops. Further it is proposed that these shops are preferably run by women.

3. In this regards a meeting was also organized at the level of Secretary HFW where States/ UTs were requested to send proposals. However, proposals have been received only from few States/ UTs. Therefore, in view of the above, States/UTs are once again requested to send proposal of "Healthy & Hygienic Food Streets" under FMR code HSS (U.8), S.No. 148 (State specific Programme Innovations and Interventions) under NUHM Supplementary PIP of FY 2023-24. Further, it is suggested that Mission Directors (DAY-NULM) of States/UTs to be consulted while preparing proposal of Food streets for effective implementation of the scheme.

4. The States/UTs are requested to send aforesaid proposals to the Ministry as per NHM pip process on e-mail id- pippprocess2023.24@gmail.com with a copy to urbanhealthsection2017@gmail.com positively by 15th June, 2023. Please do reach out to us for any clarifications.

With regards

yours sincerely

(Vishal Chauhan)

Encl: as above

To,

- ACS/PS/Secretaries (H&FW) - All States/UTs
- Mission Directors (NHM) - All States/UTs

Copy to :

- CEO, FSSAI
- PPS to Secretary(HFW)
- PPS to Secretary MoHUA
- Director(NHM-I/NUHM/II/III/IV)

RAJESH BHUSHAN

Secretary
Ministry of Health &
Family Welfare



सत्यमेव जयते

MANOJ JOSHI

Secretary,
Ministry of Housing
& Urban Affairs

D.O. No. Z.14012/Street Food/CBP/2005/NHM

17th April 2023

Dear Colleague,

Street foods have traditionally been an integral part of Indian society and are present all across the Country. They represent the rich local tradition of cuisine. Street foods not only provide daily diet at affordable prices to millions but also provide direct employment to a large number of people and also support the tourism industry. Food Safety and Hygiene at street food outlets & hubs remain a matter of concern. With rapid urbanisation, while these hubs have led to easy access to food, this has also aggravated the issue of food contamination & associated health issues due to unhygienic and unsafe food practices. Easy access to safe and hygienic food is vital for the good health of citizens.

2. In this context, the Ministry of Health and Family Welfare (MoHFW), has taken various steps to improve the hygiene and food safety standards protocols for street food hubs. These initiatives include training of food handlers, independent third party audits, and certification of Eat Right Street Food Hubs. Further, MoHFW has prepared an 'SOP for Modernisation of Food Streets', inter alia, which includes the Hazard Analysis Critical Control Point (HACCP) protocol. The SOP aims to serve as a guidance document for the transformation of food streets.

3. Under "Support to Urban Street Vendors (SUSV)", a component of Deendayal Antyodaya Yojana- National Urban Livelihoods Mission (DAY-NULM), Ministry of Housing and Urban Affairs is providing financial support to States/UTs which include, *inter-alia*, improvement of infrastructure, provision of basic services *vis.* paving, water supply, toilets, waste disposal facility, lighting, common storage space, specialized carts for specific types of trades, temporary sheds and/or parking facilities. In addition, States/UTs conduct training programmes for street vendors to orient them on aspects *vis.* food safety, maintenance of hygiene, and waste disposal.

Contd..2/-

4. We encourage all the Municipal corporations/Urban Local Bodies (ULB) in the Country to upgrade and improve existing street food vending zones in their jurisdiction to enable & equip them to serve safe and hygienic food to people. It is expected that majority of the activities will be supported by the available financial resources of ULB, supplemented by various Centrally Sponsored Schemes (CSS).

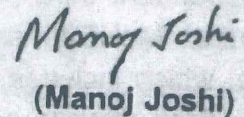
5. To operationalize Healthy & Hygienic Food Streets, technical support will be provided by Food Safety and Standards Authority of India (FSSAI), the National Health Mission (NHM) of Ministry of Health and Family Welfare will provide financial assistance of Rs. 1.00 crore per food-street as a pilot to support 100 such food streets across the country as per the Annexure 1. These 100-food streets will act as a demonstration sites so that more such healthy and hygienic food streets can be established across all ULBs.

6. The aforesaid financial assistance may be used for upgrading existing street food vending zones, which would include work such as provision of safe drinking water, hand washing & toilet facilities, tiled flooring of common areas, appropriate liquid and solid waste disposal etc. The grant of Rs. 1.00 crore for admissible activities (concept note enclosed at Annexure 2) will be routed under National Health mission (NHM), with 60:40, 90:10 ratio, with the condition that branding of these food streets will be done as per FSSAI guidelines.

Yours Sincerely,



(Rajesh Bhushan)



(Manoj Joshi)

Encls. : A/a

To:

- Additional Chief Secretaries/ Principal Secretaries/ Secretaries - Health & Family Welfare Department of all the States/ UT.
- Additional Chief Secretaries/ Principal Secretaries/ Secretaries – Urban Development Department of all the States/UTs

Annexure 1

State wise list of suggestive no. of food streets

S.N.	State/UT	No. of food streets
1	Andhra Pradesh	4
2	Assam	4
3	Bihar	4
4	Chhattisgarh	4
5	Delhi	3
6	Goa	2
7	Gujarat	4
8	Haryana	4
9	Himachal Pradesh	3
10	Jammu & Kashmir	3
11	Jharkhand	4
12	Karnataka	4
13	Kerala	4
14	Ladakh	1
15	Madhya Pradesh	4
16	Maharashtra	4
17	Odisha	4
18	Punjab	4
19	Rajasthan	4
20	Tamil Nadu	4
21	Telangana	4
22	Uttar Pradesh	4
23	Uttarakhand	4
24	West Bengal	4
25	Arunachal Pradesh	1
26	Manipur	1
27	Meghalaya	1
28	Mizoram	1
29	Nagaland	1
30	Sikkim	1
31	Tripura	1
32	A & N Islands	1
33	Chandigarh	1
34	DD & DNH	1
35	Lakshadweep	1
36	Puducherry	1
	Total	100

Concept Note for Healthy & Hygienic Food Street

1. **Food Safety and Standards Authority of India (FSSAI)** has embarked on a large-scale effort to transform the country's food system in order to ensure safe, healthy and sustainable food for all Indians as part of the larger vision of Health & Wellness for all. This is to be achieved through the '*Eat Right India*' movement, envisaging '*Sahi Bhojan, Behtar Jeevan*'.
2. Unsafe water, hygiene and sanitation contribute to about 5% of the total disease burden, mainly through diarrhoeal diseases and other infections. The burden due to this risk is also highest in several EAG states and Assam. Remarkably, the per-person disease burden due to unsafe water and sanitation was 40 times higher in India than in China in 2016¹.
3. Healthy and Hygienic food is a major determinant for health and wellness. To create awareness among the masses '**Healthy and Hygienic Food Street**' initiative is proposed in various districts of the country as demonstration sites. A '*Food Street*' is an aggregation of food vendors serving healthy and hygienic recipes in a well-defined and organized geographical area with adequate infrastructure and other supporting facilities to ensure clean, sanitary & hygienic surroundings.

Benchmarks framed for the requirement of basic food safety and hygiene in street food vending are based on Schedule 4 requirements given in the Food Safety and Standards (Licensing and Registration of Food Businesses) Regulations, 2011.

National Health Mission (NHM) envisages the achievement of universal access to equitable, affordable & quality healthcare services that are accountable and responsive to people's

¹ https://www.healthdata.org/sites/default/files/files/2017_India_State-Level_Disease_Burden_Initiative_Full_Report%5B1%5D.pdf

needs. So, through these hygienic food streets, an improvement in health outcomes is being envisaged, which will help in reducing healthcare costs along with the following outcomes:

- Availability of safe, healthy, nutritious and wholesome food for citizens
- Promotion of 'Eat Right' Campaign and Food safety
- Improving Hygiene credibility of local food businesses
- Boost to local Employment and local Economy
- Greener and cleaner environment
- Surge in tourism

A pilot project is proposed in 100 districts of the country where states will be supported to:

1. Develop food streets for a unit cost of up to Rs. 1 crore as an untied grant for facilities such as provision of safe drinking water and washrooms, tiled flooring of common areas, appropriate liquid & solid waste disposal, etc.

However, these funds should not be utilized for construction or renovation of shops.

2. Using billboards, façade preparation, branding and signages of permanent nature.

The aim of this project is to encourage safe and healthy food practices among community members, thus, reducing foodborne illnesses and improving the overall health outcomes.

These sites will act as demonstration sites. Municipal Corporations/Development Authorities/ District Collectors will take major initiatives to ensure convergence in terms of financial resources & physical infrastructure and support to States/UTs will be provided under NHM in the ratio of 60:40 or 90:10 at the rate of Rs.1.00 crore per food street/districts to fill up critical gaps.
